Te Wheke-a-Muturangi is a monstrous octopus destroyed in Whekenui Bay, Tory Channel or at Putea by Kupe the navigator. The octopus Kupe and the Giant Wheke - Mātauranga Māori - Te Kete Ipurangi Te Hui Amorangi o Te Manawa. Te Wheke's story is a key part of Māori mythology, depicting the traditional story of Kupe slaying the octopus, which he pursued across the sea. According to Maori proverb: "Kaua e mate wheke. Me mate ururoa. Don't die like an octopus. Die like a hammerhead shark." — Nga Mataapuna Oranga, Te Wheke Atawhai Trust Board - Te Wheke Atawhai Health and Social Services.

In Maori spirituality, the octopus is a supreme symbol of total wellbeing. The ancient people understood that with its eight tentacles it covered and held everything, including the human spirit and the natural world. The concept of Te Wheke, the octopus, is to define family health. The head of the octopus represents the heart of the family, the body represents the physical and emotional health of family members, and the eight tentacles represent the connections to the extended family and the community.

In a few words, that's the motto of Wheke. With Wheke, you energize your library, increase your patrons interest: integrated with Te Wheke, or The Octopus model of health, as developed and presented by Rangimarie Rose Pere, has become a central part of many training and education initiatives. Māori health models – Te Wheke Ministry of Health NZ. The Taupo Te Wheke Challenge is an 18km race inside Tapuaeharuru Bay showcasing our beautiful lake. We also have a 7km novice/junior event.