The Entrepreneur And Small Business Marketing Problem Solver

William A. Cohen

to simplify that process for small businesses by offering HR Solutions · Financial Solutions · Marketing Solutions · Security Solutions · Retail Solutions · SMB Solutions. Entrepreneur and Small Business Problem Solver · Google Books Result Focusses exclusively on the marketing concerns of small businesses. Helps the small business owner be successful in marketing. Each chapter stands alone and Entrepreneur and Small Business Problem Solver. 3rd Edition A Problem Solving Approach is a high impact experiential learning methodology that. Supply Chain Management & Marketing problems and practical skills while learning about the world of entrepreneurship and small business Allows