A child rescue alert is raised when a child is abducted and is considered to be in imminent danger. Quick action by police, media and the public can make all the difference. In the event of an emergency, our pet rescue window decal alerts rescue personnel that pets are inside your home. The safety pack also includes an ASPCA Child Rescue Alert - Missing Kids UK - Official list of missing children. A Child Rescue Alert is activated when a child is known to have been abducted or their life is believed to be at immediate risk. Every second counts, every pair of eyes searching for a missing child. The safety pack also includes an ASPCA Child Rescue Alert - Missing Kids UK - Official list of missing children.