Wedge - A Font by Architect Bruce Rotherham on Behance

Printing Types: New Zealand Type Design Since 1870, The word ‘Designer’ is a loaded term which for most of the population inspires visions of traditional jobs, both in terms of the tools used and the process of design, with many thinking of the final product as the end result. However, in recent years a new generation of designers has emerged who are more interested in the process of design itself rather than just the final product. This group of designers includes architects, photographers, illustrators, and even artists who work with typography as a medium for their work. As a result, there has been a renewed interest in the history of typography and in particular, the development of type design in New Zealand.

Jonty Valentine

Objectspace Gallery

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