Effective Marketing: Creating And Keeping Customers

William G Zikmund Michael D'Amico

Enhance Your Marketing Strategy, Increase Your Sales - Brian Tracy
the purpose of your business isn't to create and keep a customer, it's not a 5 Other Benefits Of Inbound Marketing
Besides Traffic & Sales  Effective marketing: creating and keeping customers. - Google Books All the efforts of a
successful business are aimed at creating customers in some way. Profits are the result of creating and keeping
customers in a cost-effective Find in a library: Effective marketing: creating and keeping customers A consolidated
coverage paperback and 17 chapters of the principles of marketing, Zikmund and d'Amico's Effective Marketing
stands out not only for its ease.